

Static PreHome

Display your brand presence as soon as users arrive on M6+ by standing out at the heart of the platform the moment they connect.

This immersive and clickable format allows you to instantly capture attention and engage your audience from the very first moments.

Availability:

Direct campaign	4 screens - Web, In App, CTV
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- **Ad server used:** GAM (Google Ad Manager)
- **Deadline for receiving technical assets:** 5 business days before campaign launch
- **Expected formats:** Images JPG + URL or Trackings PCC

Format produced by the client

PSD source file : [TEMPLATE PSD](#)

Deliverables:

Platform	Format	Size	Weight	Type
Web Responsive / CTV	Horizontal	1920x1080	< 700 Ko	JPG
InApp Mob-Tab	Vertical Tablet	1536x2048	< 700 Ko	JPG
	Horizontal Tablet	2048x1536	< 700 Ko	JPG
	Vertical Mobile	738x1473	< 700 Ko	JPG

Format produced by M6 Unlimited

Technical asset delivery deadline: 10 business days before the project goes live

Delivery process: Introduction coordinated by the sales contact with the M6 U team

Deliverables: Please provide all graphic assets in high definition (if assets are assembled, they must be delivered in PSD format) along with all necessary information for the background creation (creative brief, logos, fonts, text messages, etc.).

- All creative elements separated in .psd format, logo(s) in .ai or .png
- Font files in .otf or .ttf format
- A creative brief including the copy, and if possible, an example of a digital advertisement
- The redirection URL

Format Visual

