

PreHome Reveal Vidéo

A full-screen takeover through an immersive, clickable, and interactive format offering a playful experience that reveals your storytelling. The user is invited to scratch/reveal an area of the image to discover your video spot.

Availability:

Direct campaign	Web
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- **Ad server used:** DFP (Google / Doubleclick)
- **Deadline for receiving technical assets:** 10 business days before campaign launch
- **Tracking :** Pixel & ClicCommand accepted

Format produced by Massmotion

For any requests regarding production or contact with MassMotionMedia, please contact the Marketing Innovation team at: marketing.innovation@m6.fr

Deliverables:

Device	Visual	Resolution	Weight	Type
WEB • Desktop • WebMobile responsive	Teaser	1920x1080	< 350 ko	JPG
	Reveal			
	Teaser	800x1200	< 150 ko	
	Reveal			
	Custom curseur	300x300	< 100 ko	PNG / GIF
Video		1920x1080	< 4Mo	MP4