L-Banner

VALORIZE YOUR BRAND WITHOUT INTERRUPTING THE VIEWING EXPERIENCE

The video is resized to reveal an L-shaped advertising space, without covering the content.

Availability:

Direct campaign	In App, CTV

- **Ad server used**: MRM Freewheel
- **Deadline for receiving technical assets:** 5 business days before campaign launch
- **Expected Formats**: JPG/PNG images + URL or PCC Tracking tags

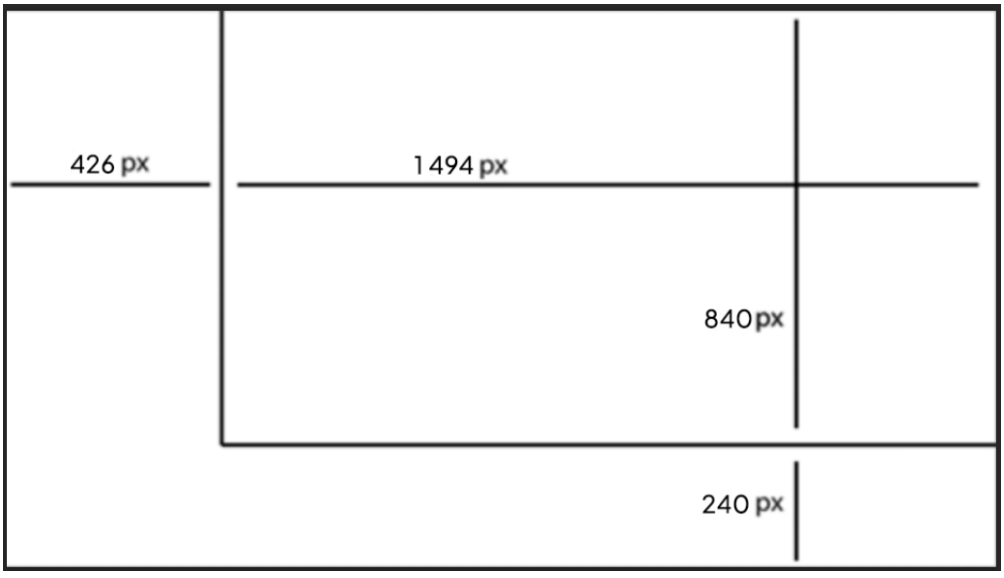
Format produced by the client

Deliverables:

Support	Format	Size	Weight	Type
InApp / CTV	16/9	1920x1080	< 700 Ko	JPG / PNG

Zone sizes:

L-Banner Zone Gauche	426x840
L-Banner Zone Bas	1920x240



Format produced by M6 Unlimited

Technical assets reception deadline: 10 business days before the project goes live
Delivery: Introduction by the sales contact to the M6 U team

Deliverables: Please provide all graphic elements in high definition (if elements are assembled, deliver them in PSD) and the necessary information for the background creation (brief, logos, fonts, text messages...)

- All separate creative elements in .psd format, logo(s) in .ai or .png
- Font(s) in .otf or .ttf format
- A creative brief with copy, and if possible, an example of a digital advertisement
- The redirect URL

Format Visual

