

Display Format

General Information

Display formats are identical across our three websites: RTL, FUN Radio, and RTL2.

Desktop

Placement	Size	Assets Required
Leaderboard Top	• 1000x250 • 1000x90 • 728x90	• Image file in JPG, PNG, or GIF format
MPU Top	• 300x250 • 300x600	• Image file in JPG, PNG, or GIF format
In Feed	• 300x600 • 300x250	• Image file in JPG, PNG, or GIF format

Tablet

Placement	Size	Assets Required
Leaderboard Top	• 728x90 • 320x100	• Image file in JPG, PNG, or GIF format
MPU Top	• 300x250 • 300x600	• Image file in JPG, PNG, or GIF format
In Feed	• 300x600 • 300x250	• Image file in JPG, PNG, or GIF format

Mobile

Placement	Size	Assets Required
Leaderboard Top	• 320x50 • 320x100	• Image file in JPG, PNG, or GIF format
MPU Top	• 300x250 • 300x600	• Image file in JPG, PNG, or GIF format

Placement	Size	Assets Required
In Feed	• 300x250 • 300x600	• Image file in JPG, PNG, or GIF format
