

Audio

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Digital Audio

Digital Audio

Audio Spot

General Information

- **Adserver used :** SmartClip
- **Deadline for receiving technical assets:** Minimum 3 days before the campaign launch.

Deliverables

- Audio creative
- Format: .mp3

Companion Banner

General Information

- **Adserver used :** Smartclip
- **Deadline for receiving technical assets:** Minimum 3 days before campaign launch

Deliverables

Format	Taille	Type	Redirection
Desktop / Mobile / Tablette	300x300	.gif / .jpg / .jpeg / .png	URL (Visuel cliquable)
	150x150		

Format

Display

Display Format

General Information

Display formats are identical across our three websites: RTL, FUN Radio, and RTL2.

Desktop

Placement	Size	Assets Required
Leaderboard Top	1000x250 1000x90 728x90	Image file in JPG, PNG, or GIF format
MPU Top	300x250 300x600	Image file in JPG, PNG, or GIF format
In Feed	300x600 300x250	Image file in JPG, PNG, or GIF format

Tablet

Placement	Size	Assets Required
Leaderboard Top	728x90 320x100	Image file in JPG, PNG, or GIF format
MPU Top	300x250 300x600	Image file in JPG, PNG, or GIF format
In Feed	300x600 300x250	Image file in JPG, PNG, or GIF format

Mobile

Placement	Size	Assets Required
Leaderboard Top	320x50 320x100	Image file in JPG, PNG, or GIF format
MPU Top	300x250 300x600	Image file in JPG, PNG, or GIF format

Placement	Size	Assets Required
In Feed	• 300x250 • 300x600	• Image file in JPG, PNG, or GIF format