Digital Audio

- Audio Spot
- Companion Banner

Audio Spot

General Information

- **Adserver used :** SmartClip
- **Deadline for receiving technical assets:** Minimum 3 days before the campaign launch.

Deliverables

- Audio creative
- Format: .mp3

Companion Banner

General Information

- **Adserver used :** Smartclip
- **Deadline for receiving technical assets:** Minimum 3 days before campaign launch

Deliverables

Format	Taille	Type	Redirection
Desktop / Mobile / Tablette	300x300	.gif / .jpg / .jpeg / .png	URL (Visuel cliquable)
	150x150		

Format